



GRAVITY HILLS

The Sherpa Zinfandel ☆ 2010

"You can't blame gravity for falling in love."
Albert Einstein

What does wine have to do with love, or gravity? We're not quite sure, but there's definitely a connection. We can say this: Gravity Hills Zinfandel is about respect for gravity while daring to defy it anyway. It's a thumbs up to those who attempt to climb the summit, or fly from the summit, or just sit reverently in awe of the summit. Maybe it will inspire you to find your own mountain, whatever that might be, and get busy on the upward trail.

The flesh and blood Sherpa on the 2010 Gravity Hills Sherpa Zinfandel is **Jamling Tenzing Norgay**, son of Tenzing Norgay, first man to summit Everest with Sir Edmund Hillary. Father, mountain guide and Everest sumiteer himself, Jamling is someone who truly uses the outdoors as his office.

You might ask: what exactly is a Sherpa? We often hear the name associated with mountaineering in the Himalayas, but what is the history?

The Sherpas are an ethnic enclave of approximately 35,000 Buddhists living in the kingdom of Nepal. While the Sherpas have a centuries-old history as farmers and agrarians, they are well-known today as unparalleled high-altitude guides for mountain expeditions. Some say this is a genetic adaptation to living at high altitudes. Needless to say the sherpa guides are elite, swift and reverent mountaineers, with a propensity many say, for happiness!

The 2010 Sherpa Zinfandel, honoring Sherpa Jamling Tenzing Norgay, is a fantastic wine, at an adventurous price, for people on the go. It's a successful choice for mountain climbing, spelunking, scuba diving, ultra-marathoning or just plain hiking.

However, if you want to sit in the back yard in a lawn chair and drink it, that'll do too.

www.gravityhills.com

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